



PRO EAST ZONE COMMUNICATION MEET
NATIONAL CONCLAVE ON
REDEFINING PUBLIC RELATIONS IN THE CHANGING ENVIRONMENT
Organized by:
THE PUBLIC RELATIONS SOCIETY OF INDIA (P.R.S.I.) IN COLLABORATION WITH THE INSTITUTE OF MANAGEMENT STUDIES, BHUBANESHWAR (IMS, BHU)
13TH SEPTEMBER 2024, 10AM

MEET
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THE CHANGING ENVIRONMENT

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2024, 10AM

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Professional
College





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13TH SEPTEMBER 2024, 10AM

AGENDA

SESSION	HOST	TOPIC
PRINCIPAL SESSION	DR. RAJESH K. JAIN	REDEFINING PUBLIC RELATIONS IN THE CHANGING ENVIRONMENT
WORKSHOP	DR. RAJESH K. JAIN	REDEFINING PUBLIC RELATIONS IN THE CHANGING ENVIRONMENT
LECTURE	DR. RAJESH K. JAIN	REDEFINING PUBLIC RELATIONS IN THE CHANGING ENVIRONMENT



VICE-CHANCELLOR

PROF. P.P. MATHUR

RAR



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SESSION

CHIEF GUEST Prof. Dr. R. K. Mishra Vice-Chancellor, BGSU, Bhubaneswar, Odisha	GUEST OF HONOUR Prof. Dr. R. K. Mishra Vice-Chancellor, BGSU, Bhubaneswar, Odisha
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VALEDICTORY SESSION

CHIEF GUEST Prof. Dr. R. K. Mishra Vice-Chancellor, BGSU, Bhubaneswar, Odisha	GUEST OF HONOUR Prof. Dr. R. K. Mishra Vice-Chancellor, BGSU, Bhubaneswar, Odisha	GUEST OF HONOUR Prof. Dr. R. K. Mishra Vice-Chancellor, BGSU, Bhubaneswar, Odisha
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JOURNAL SESSION **LITERATORY SESSION**









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INAUGURAL SESSION
KEYNOTE SESSION

Dr. M. S. Bhambhani
Dr. P. S. Prasad
Dr. S. S. Prasad
Dr. S. S. Prasad

AGENDA - SEPTEMBER 13, 2024

10:00 AM - 11:00 AM: INAUGURAL SESSION
11:00 AM - 12:00 PM: KEYNOTE SESSION
12:00 PM - 1:00 PM: LUNCH
1:00 PM - 2:00 PM: PLENARY SESSION
2:00 PM - 3:00 PM: PLENARY SESSION
3:00 PM - 4:00 PM: PLENARY SESSION
4:00 PM - 5:00 PM: PLENARY SESSION



ING ENVIRONMENT

SCHOOL OF COMMUNICATION, BGU

CTORY SESSION

GUEST OF HONOUR



Prof. B K Das
Registrar
Biju Citlal University

GUEST OF HONOUR



Ms. Divya

ESWAR, ODISHA

