

Birla School of Commerce offers a series of introductory lectures to its students.

The Birla School of Commerce at Birla Global University held a Startup lecture series with an opening lecture, "Start-up landscape: Opportunities and challenges," which took place on October 13, 2022. Dr. Manisha Acharya, founder, and director of WEnuers Forum start-up advisor and mentor, and British Chevening CRISP Fellow at Oxford University attended the discussion.

Dr. Manisha Acharya provided excellent insights into various start-up topics, including potential, difficulties, and solutions, emphasizing Odisha's start-ups and the function of incubators.

In his speech, Prof. PP Mathur, vice chancellor of BGU, encouraged students to follow their passions and become entrepreneurs.