



**BGU**  
BIRLA GLOBAL  
UNIVERSITY

# ବିଭୀକ

Vol. 5 | Special Edition | January 2017

[www.bimtechbbsr.ac.in](http://www.bimtechbbsr.ac.in)



## Editorial Message

It gives us immense satisfaction and pleasure in presenting the Special Edition of **Darpan** - the Newsletter of BIMTECH, Bhubaneswar for the January, 2017 issue. BIMTECH, Bhubaneswar which strives to be part of global resurgence in disseminating knowledge and creating future leaders has got the status of a University by the Government of Odisha. So, the institute has been rechristened as Birla Global University (BGU).

In the last six months, there has been a plethora of events and activities which we have chronicled and compiled in this edition. **Darpan** welcomes the fourth batch of students in Management Programme which is the First Batch under Birla Global University. The induction programme of the new batch of MBA was an academic celebration with veterans from industry and academics addressing the future leaders.

It highlights the two National Conferences on “**Make in India: Opportunities and Challenges**” and another on “**Innovative HR Practices in the New Age Organization**” in the month of July and November, 2016 respectively. These two events brought Industry experts of repute, professors from Universities and research scholars across the country to share their practical insights and latest research for rich deliberation and discussion.

The newsletter also captures the International Conference on “**Gender and Management: Issues & Challenges**” which was held on 5 and 6 January, 2017. It was a huge success with delegates and participants from foreign countries and across India. **Darpan** also highlights the Convocation of PGDM 2014-16 batch. This is for the first time, Hon’bl Governor of Odisha visited the campus to address the outgoing batch.

The B’fest of the University- **B’Mahostava** was a splendid show of talent and entertainment. The Star of the Night was Pratibha Singh Baghel who with her grace and outstanding performance won everybody’s heart. **Darpan** presents a glimpse of the spectacular show. Birla Global University (BGU) is in the news for winning medals in academic distinction, sports and organizing inter college sports events.

The newsletter boasts of the placement status so far of the 2nd year PGDM (2015-17) batch of BIMTECH, Bhubaneswar. A brief is given inside the pages.

**Darpan** editorial team extends a warm welcome to the new faculty members to the Birla orbit.

Wishing you a happy and prosperous year ahead!

Dr. Anubha Ray & Student Editorial Team



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**New Batch of 2016-2018  
MBA/PGDM  
New Hopes, New Dreams, New Aspirations**

# COMMENCEMENT DAY



Dr. P. Nayak felicitating the Chief Guest Shri R. N. Das (IAS) during the Commencement Day programme

**B**irla Global University introduced its 4th batch of MBA/PGDM on 17 June, 2016 with 117 students from different academic backgrounds such as Engineering, Commerce, Science, Arts and Business Management. The new management students hail from thirteen states of India which establishes the diversity of the Birla family. The students along with their parents experienced this exclusive academic celebration, which was also the formal induction of the students to the institute.

Shri R. N Das (IAS) Advisor, State Planning Board, Odisha was the Chief Guest. The Guests of Honour were Shri. S. C Padhy, Director (HR), NALCO and Shri A.N. Verma, General Manager (HR), Eastern Region, NTPC. The programme was inaugurated invoking the blessings of the Goddess of Learning.

Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar congratulated and welcomed the new batch. In his address, he said:

**“India is a country of possibilities and possibilities should be materialized into opportunities which can be turned into realities by the youth of India.”**

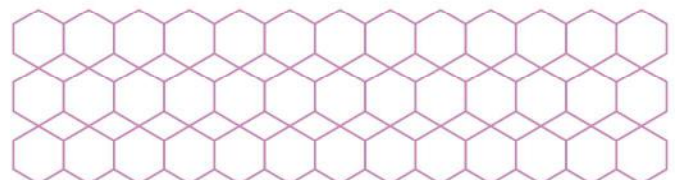
Emphasizing on the university's vision of *Ethics and achieving Excellence with Values*, Dr. Nayak advised the new entrants to display strong moral standard and not to run for material success as it would follow automatically but to work with

dedication and perseverance. He remarked that the university provides the facility and platform to make the students the shining stars in the Indian business firmament.

The Chief Guest, Shri R. N Das, addressed the new batch and remarked, 'Every day is a Commencement Day and we must learn something new each day'. Reiterating on values and ethics, Shri Das said that the means from which we acquire our wealth is important which implies that we must have ethics and values in all spheres of our lives. He also stressed that one should adopt the concept of simple living and high thinking same as the Birlas.

The students undertook the pledge of BIMTECH Honour Code that in future they would not breach the rules and regulations of the institute and maintain decorum and discipline in all aspects of their lives. Darpan, the Newsletter of BIMTECH, Bhubaneswar was released by the guests.

The Commencement Day programme ended with a vote of thanks by Dr. Archana Choudhary, Coordinator, PGDM/MBA Programme.



## Immersion Programme

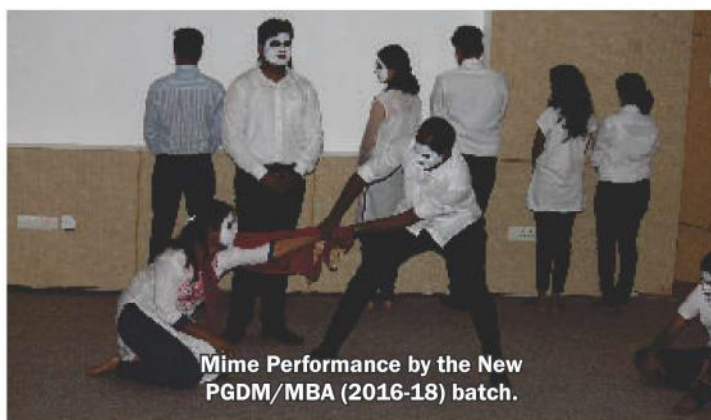


Oath Taking Ceremony of the New Batch (MBA/PGDM 2016-18)

**A** two week Immersion Programme was successfully conducted for the new PGDM/MBA batch. The aim of this programme was to expose the students to the key competencies and the foundational concepts in management education so that they could grasp the basics before taking on the full course. The Immersion Programme was not just about academics but also accompanied by Guest talks, Debates, Cultural Night, Theatre Workshop and a series of fun activities.

## Theatre Workshop

**L**ife at BGU involves far more than just academics. Students not only get to mould their careers but also explore their creative side. The institute conducted a week long Theatre Workshop organized by the renowned theater groups *Bakul Foundation* and *Gunjara* of Bhubaneswar. The theatre workshop was a window for the students to connect to their inner and outer self, develop deeper insight towards life and showcase their talent.



Mime Performance by the New PGDM/MBA (2016-18) batch.

## Cultural Night

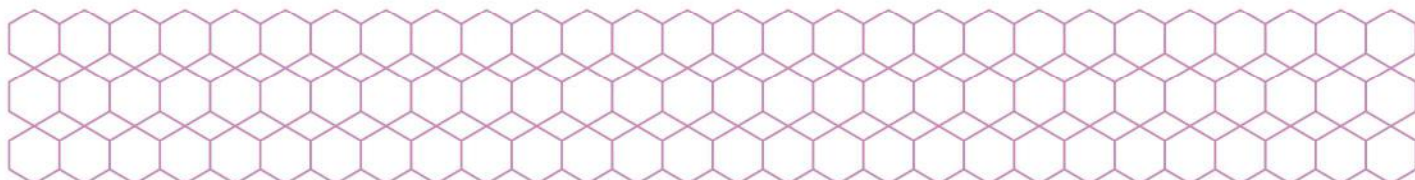


Classical Odissi Dance performance



Performance by the Abyss Band

**I**n the evening of the Commencement Day, a mesmerizing Odissi Dance performance by two young classical dancers left the new entrants spellbound. To add to their joy, a renowned band 'Abyss' gave an electrifying performance. The fusion of classical with modernity, traditional with contemporary turned the evening to a cultural extravaganza.



# OUTDOOR VISIT



Students visiting Nandankanan Zoological Park - Garden of God

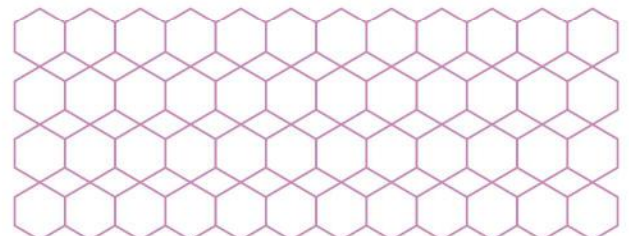
**A**n outdoor visit was organized for the batch on 26 June to the Nandankanan Zoological Park and Botanical Garden in Bhubaneswar. In their first get-together trip, the students not only explored into a kingdom of exotic flora and fauna inside the zoo, but they got to know more of each other, the memories of which shall be cherished for a long time.

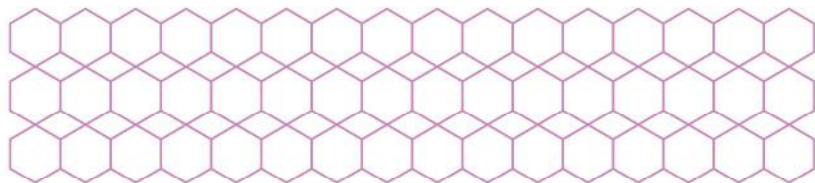
# OUTBOUND TRAINING



Students during the Outbound Training with Dr.Mangesh Dash

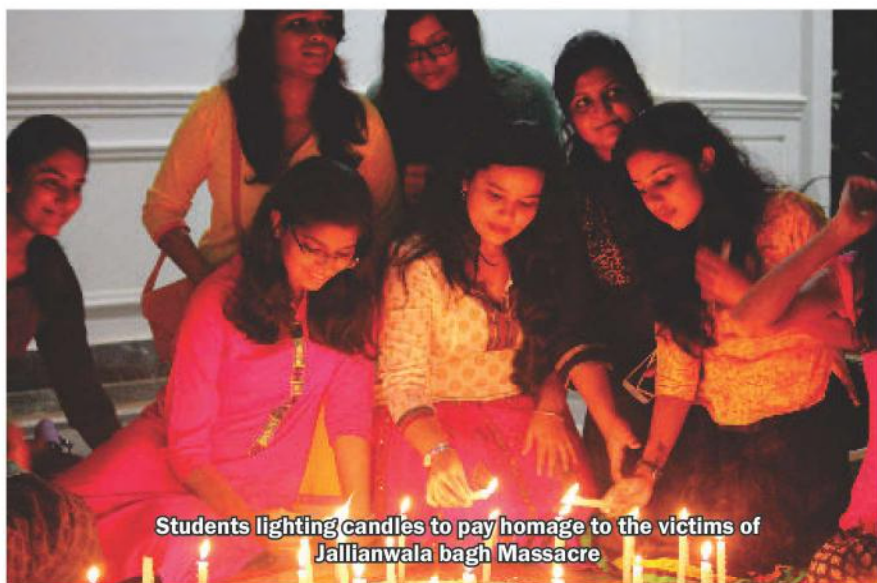
**A**n Outbound Training Programme was organized in the campus on 2 July. The programme was conducted focusing on the holistic development of the students. The whole day was full of experiential games like human chain, balancing buckets, balloon games etc. Though it was raining throughout the day, the students displayed tremendous enthusiasm.



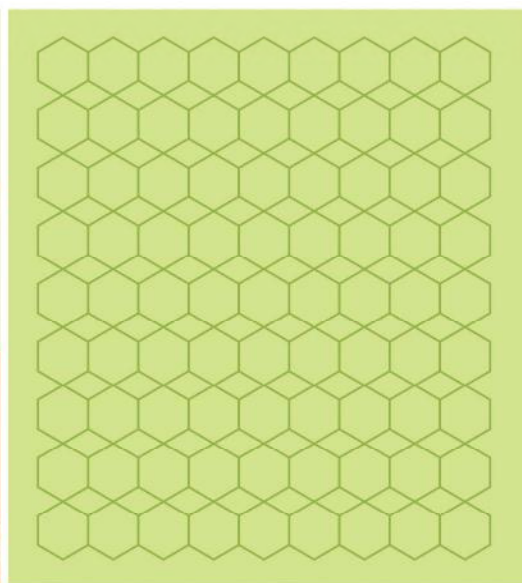


# INDEPENDENCE WEEK

## AZAADI 70- YAAD KARO KURBANI



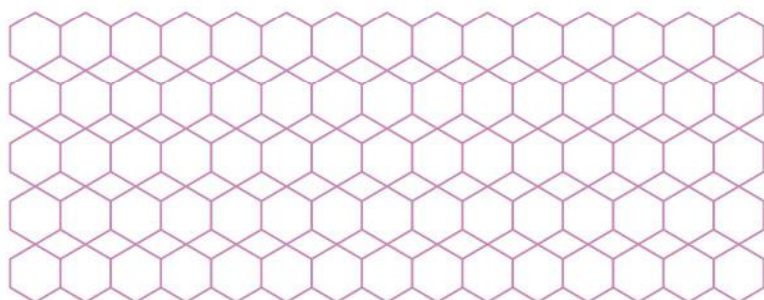
Students lighting candles to pay homage to the victims of Jallianwala bagh Massacre



**T**o celebrate the Independence Day, a fortnight long event was organized from 9th-23rd August, 2016.

On the eve of Independence Day, a Candle Light Freedom March was organized in the campus to pay a silent tribute to the heroes who sacrificed their lives for the freedom of the nation. The songs like "Ae mere vatan ke logon" and "Ae mere pyare vatan" awakened an emotion of love and dedication for our motherland. The students gathered around a replica of Jallianwalabagh memorial to pay homage to the victims who had lost their lives in the brutal massacre by lighting candles.

A debate competition was organised on the topic "Can India Glorify Her Achievement after 70 Years of Aazaadi". Rachita Dash of MBA 2016-18 was the winner. Happy Bebortha of BBA of 2015-18, Abhijith Sarat and Navneet Sharma of MBA 2016-18 batch were the other winners.



Students during the Outbound Training with Dr. Mangesh Dash

# OUTDOOR VISIT



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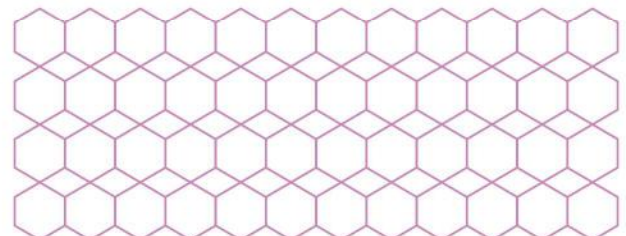
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# OUTBOUND TRAINING

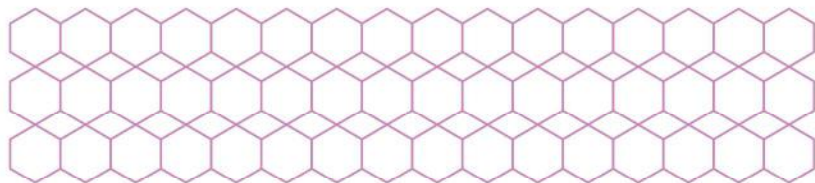


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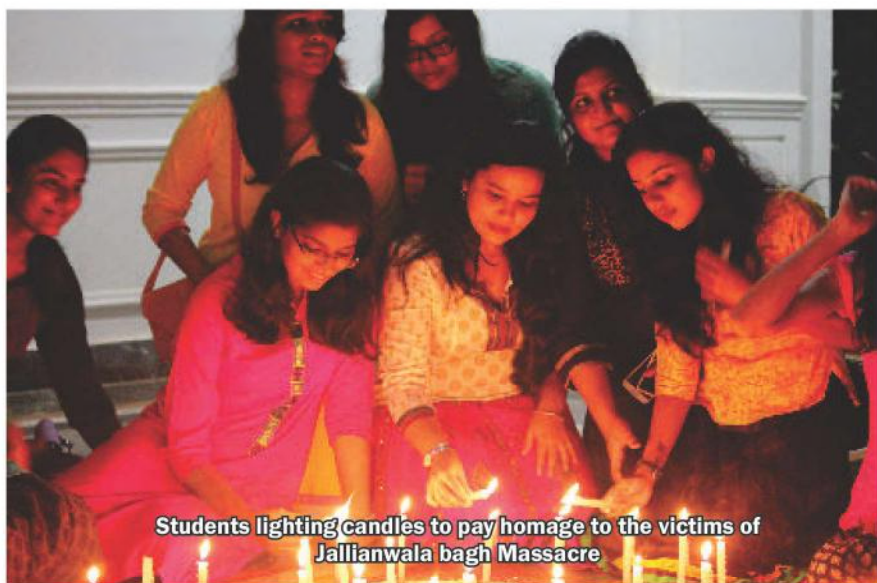




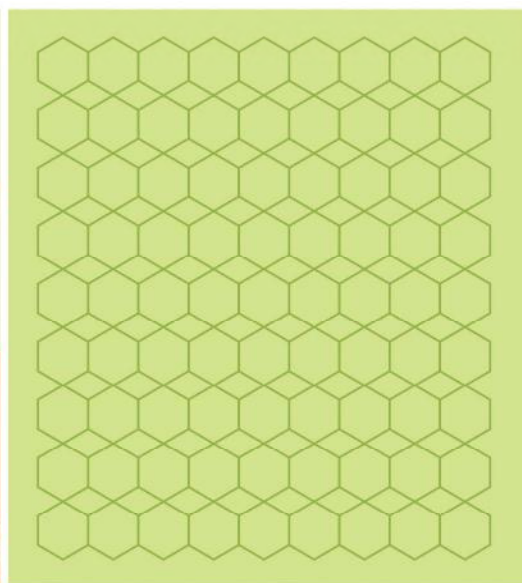


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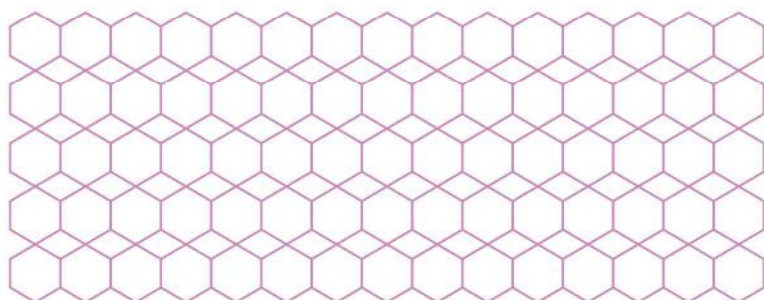
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Students during the Outbound Training with Dr. Mangesh Dash



# INDEPENDENCE DAY



Flag Hoisting Ceremony on the 70th Independence Day

Dr. Parameswar Nayak delivering Independence Day speech

**O**n 15 August, 2016, the students, the teachers, and the staff celebrated the 70th Independence Day. Dr. Parameswar Nayak, Director, BIMTECH and Dr. B.K. Das, Advisor, BGU unfurled the national flag in the campus. Both the Directors shared words of wisdom with the students, emphasizing the true meaning of independence.

The campus was reverberating with patriotic songs like *Maa tujhe salaam* and other patriotic songs and enthralling dance performances by the students.

In addition to this, the first Wall Magazine was also unveiled with the theme, "Independence".

**There was a prize distribution ceremony for different competitions:**

- The winners of MARCOB, the Marketing Club Quiz Contest
  - 1st Prize : Girija Mallick & Omkar Mangaraj
  - 2nd Prize : Ansh Talwar & Navneet Sharma
  - 3rd Prize : Abhishek Sharma & Rohit Raj

- The winners of Iftar Party Selfie Contest
  - 1st – Shivam Mishra, 2nd- Madhuri Mittal, 3rd- Binoy Daniel
- APJ Abdul Kalam Memorial Essay Writing Competition Winner - Shreya Jayesh

The security staffs who had shown exemplary honesty and integrity while in duty were also felicitated.

In the afternoon, the students organized a "FUN FEST" in the university premises. Students from the nearby colleges like IIIT and IMI took active part in the fest. The faculty and the students showed a lot of enthusiasm in making this event a huge success.

The day ended with a candle march by the BIMTECH family.



# NATIONAL CONFERENCE



Keynote Speaker, Dr. Banikant Mishra



Dr. P. Nayak & Dr. B. K. Das presenting a memento to the Chief Guest



Unveiling the theme of upcoming International Conference by the Chief Guest, Dr. T. K. Chand

**A** two-day National Conference was organized by BIMTECH, Bhubaneswar on 15 and 16 July, 2016. The theme of the conference was "Make in India: Opportunities & Challenges".

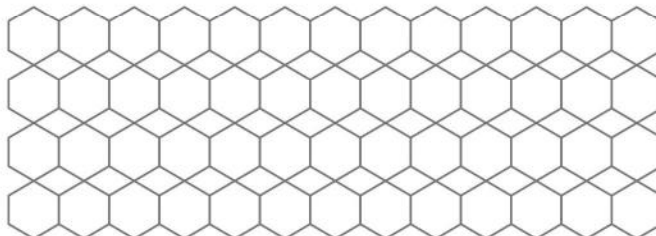
The conference was inaugurated by Dr. Tapan Ku. Chand, CMD, NALCO along with Mr. Rajendra Bose, Director ICAI, Prof. Banikanta Mishra, XIMB, Dr. Parameswar Nayak, Director BIMTECH, Bhubaneswar, and Dr. B.K. Das, Advisor, BGU. The conference had five technical sessions and a panel discussion which focused on various areas of management such as Strategy, Entrepreneurship, HR, Finance, Marketing and Operations.

The Chief Guest Dr. T.K. Chand inaugurated the conference. Dr. Rajendra Bose, CMA, Director (Discipline) of ICAI was the Guest of Honour. Eminent professor Dr. Banikanta Mishra was the Keynote Speaker. Prof. Parameswar Nayak, Director BIMTECH, Bhubaneswar delivered the welcome address.

In his speech, Dr. Chand emphasized on the relevance of this programme and shared his corporate experience. He reiterated the need for industry-academia interaction for 'Make in India' programme a great success, especially for the skill development to make our youth employable. Dr. T.K. Chand also unveiled the theme of upcoming International Conference on Gender and Management: Issues and Challenges which was to be held on 5 and 6 January, 2017. Dr. B.K Das, spoke about the challenges of 'Make in India'

and expressed his confidence on the success of the programme. Prof. Banikanta Mishra emphasized on the importance of research and development (R&D) to build world-class skilled workforce under the "Make-in-India" initiative. In his address, Mr. Rajendra Bose highlighted the importance of ethics as an integral part of management.

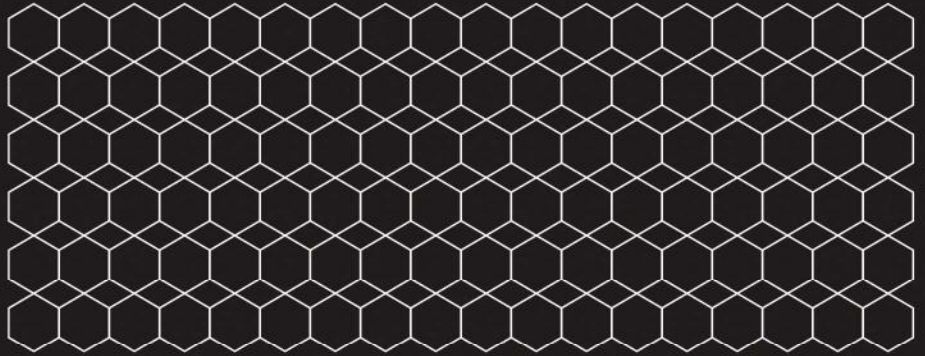
The technical sessions were attended by experts from industry and academia. The sessions were chaired by distinguished guests of repute such as Dr. Ambika Prasad Nanda, Head CSR, TATA Steel, Dr. S.C. Padhi, Former Director HR, NALCO, Dr. Bhaskar Bhowmik, SEE, IIT Kharagpur, Dr. Sarada Prasan Mohanty, GM, RBI, Bhubaneswar, Mr. Sujit Kumar, OSD and Special Secretary, Odisha State Planning Board, Mr. J.B. Pani, MD, Radiant Telesystem Ltd., Mr. Shreelok Mahapatra, Head, Sales and Operations, Aircel, Rajasthan, Dr. Ashok Kumar Mohanty, Prof. S.K. Biswal, Mr. J.N. Kar, Prof. J. Kiranmai, IPE Hyderabad, Dr. Kamalesh Mishra and Mr. J.P Jagdev. The conference was concluded with a vote of thanks by the conference convener Prof. Somnath Dutta.



# Fresher's week *'PARICHAY' 2016*



(Left to Right) Mr. BIMTECH, Pran Protim Sarmah with Miss. BIMTECH, Kalyani B, Dr. Parameswar Nayak, Director, BIMTECH, Miss BGI, Akansha and Mr. BGI, Rahul



Every new batch comes with a fresh lease of life and cherishing this novelty is what fresher's day is all about. 'Parichay' 2016 was a day to welcome a batch of new faces and unique identities into the Birla family orbit. The quest to become Mr. and Ms. BIMTECH and BGI got intense with a series of week-long events that included 'Yaari'- selfie contest with a senior, 'Abhivyakti' - creativity with an original write -up, 'Jalwa'- stage performance and Dub master.

The students of the institute put up a splendid show for the newly inducted batch. The new members of the cultural conduit then introduced themselves with a thunderous performance.

Pran Protim Sarmah and Kalyani Baburaj won the much coveted title of MR. and MS. BIMTECH, while Rahul and Akansha were declared MR. and MS. BGI. The Director BIMTECH, Bhubaneswar Dr.Parameswar Nayak handed over the medals to the winners.

'Parichay' 2016 was an enormously joyous evening.



Winner of Yaari Contest, Abhijith Sarat receiving an award from Dr. Snigdha Mohapatra



# ANNUAL B-FEST

## *B'Mahotsava 2016*



Every celebration has its moment of triumph. Amidst the noise and cheers, of competition and creativity, there was an event that created history once again not only among the students of BIMTECH, Bhubaneswar but all over the state.

On 5 and 6 November, 2016, routine life in the campus came to a standstill. The two days were marked by the celebration of the Second Annual Management Fest organised by the students. The theme for this edition of the Fest was "Palan...Poshan...Paryavaran" which is all about the well-being of our environment.

Entirely student driven and under the able guidance of Professor Swagat Kishore Mishra, the mega event was a roaring success with around twenty B-schools and Engineering colleges participating whole-heartedly. There

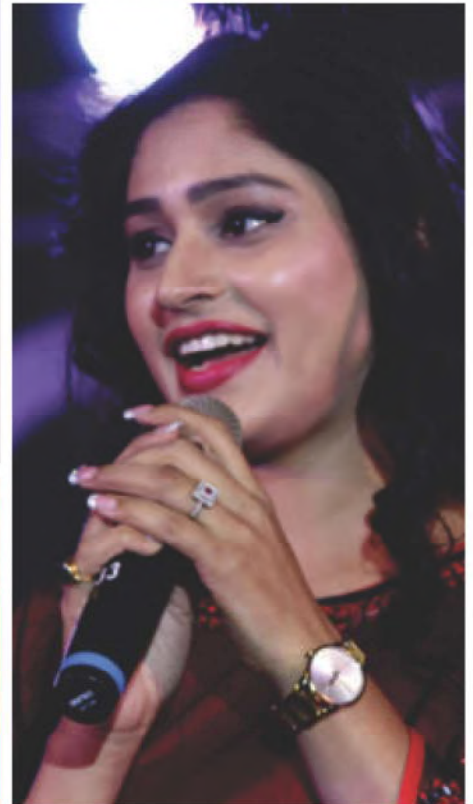
were a variety of games and other events spread across those two eventful days.

### **The glimpses of the spectacle are given below:**

The two-day extravaganza began with an inaugural speech of the Director Dr. Parameswar Nayak who set the tone of the programme.

Mr. Santosh Kumar Mohapatra, Director DPCL, Director Odisha for the Adani Group and Mr. Rajib Sekhar Sahoo, President, TIE, Bhubaneswar were invited to be part of the event.

Besides congratulating the team, they spoke about the growing need of sustainability of resources and the impact of it on our lives.



**The events of the day included:**

1. Google-Doodle-Do (Business Simulation)
2. English Debate
3. 'Palan...Poshan....Paryavaran' (P-P-P)
4. 'Sunn Rahen Hain Hum'(Light Vocal Competition)
5. 'Mehfil-E-Alampanah' (Group Dance Competition)
6. Come-on!! -Groove-On!! (Dance Competition)

Students enthusiastically participated in all the events and competitions. The energy and the level of intense competition shown by all the participants were commendable.

**The events of the second day included:**

- Treasure Hunt
- Fashion Show (Bridal and Corporate)
- Special Dance Performance
- Prize Giving ceremony
- Star Night (Ms. Pratibha Singh Baghel and Mr. Swayam Pravash Padhi)

Finally, after the successful completion of all the events and prize distribution ceremony, the time had come for STAR NIGHT. Ms. Pratibha Singh Baghel of Saregama fame left us all spellbound with her music and performance. She was a picture of sheer elegance and beauty. She performed on various Bollywood and Oriya tracks and everyone was swayed with the rhythm. The Star Night also included Mr. Swayam Pravash Padhi of the Voice of Odisha fame.

In addition to the above, DJ Satish and DJ Rakesh made the students put on their dancing shoes and move to the beats of the tracks. The two day spectacle had enthralled the participants, spectators as well as the organizers to an unimaginable height of delight. It was a lifetime experience for every BIMTECHIAN.



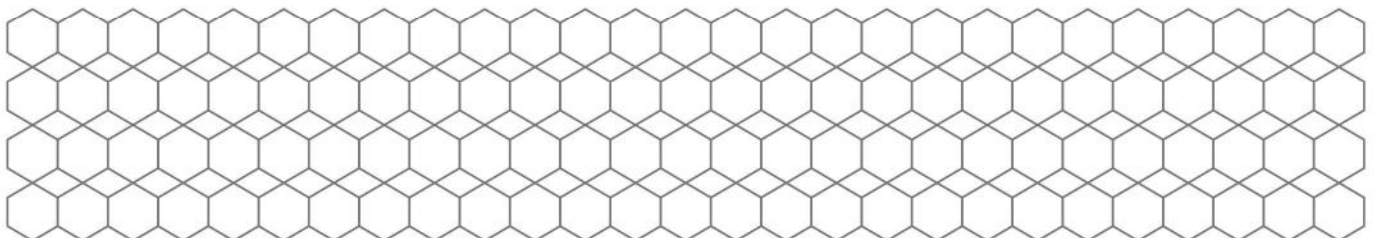
## Doctoral Colloquium in HRM and OB & National Conference on 'Innovative HR Practices in the New Age Organizations'



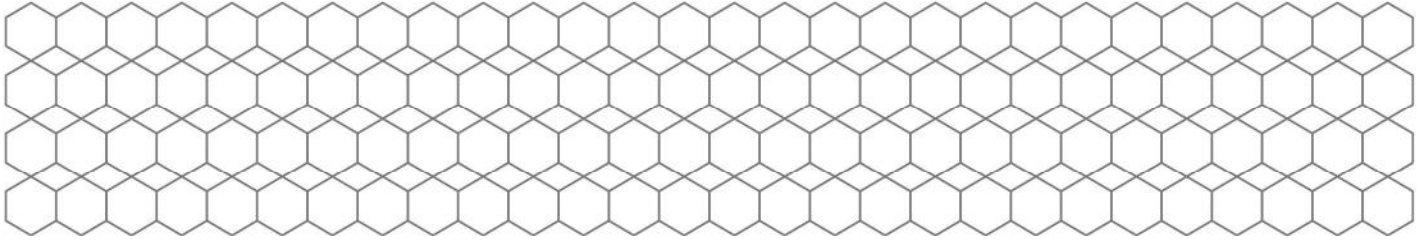
Mr. Umesh Hota, President HR Hindalco inaugurating the conference along with Prof. K.K Sinha, Dean Development, BIMTECH, Greater Noida, Dr. P. Nayak & Dr. B.K. Das.



Dr. P. Nayak, addressing the gathering, Mr. Umesh Hota, President, HR, HINDALCO, Prof. K. K. Sinha, Dean- Development, BIMTECH, Greater Noida, Dr. B. K Das & Dr. Archana Choudhary on the dais

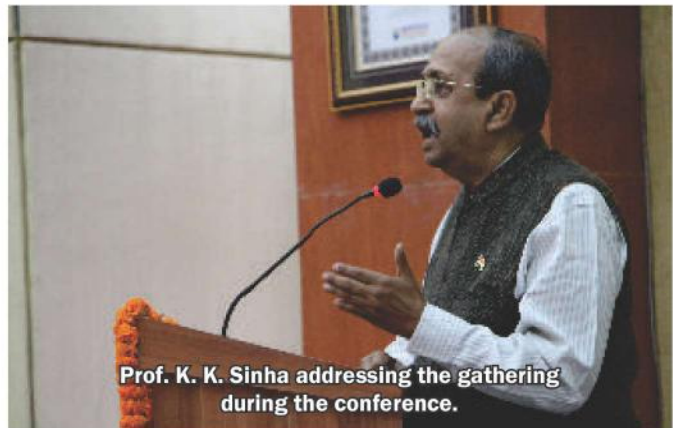






Participants of Doctoral Colloquium with Prof. Damodar Suar and Dr. Parameswar Nayak

**A** Doctoral Colloquium and National Conference on 'Innovative HR Practices in the New Age Organizations' was held on 24 and 25 November, 2016, at , Bhubaneswar. The programme was inaugurated with the lighting of the lamp in the presence of Prof. K. K. Sinha, Dean Development, BIMTECH Greater Noida, the Guest of Honour, Mr. Umesh Hota, President-HR, Hindalco, the Keynote Speaker, Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar and Dr. B.K. Das, Advisor, BGU, Bhubaneswar. The Doctoral Colloquium in HR & OB was held on 24 November, 2016. Dr. Damodar Suar, Professor, IIT Kharagpur was the resource person for the day. The research scholars presented their research papers and received valuable feedback from Dr. Suar.



Prof. K. K. Sinha addressing the gathering during the conference.

The National Conference was held on 25 November, 2016 which was attended by academicians, research scholars and industry experts. The conference aimed at exploring innovative HR practices in the new age organizations. It also provided a platform to research scholars to share their ideas and thoughts in their respective areas of research. The conference discussed various themes such as acquisition, management and retention of workforce in organizations etc.

The conference was concluded with a vibrant panel discussion on 'Industrial Relations in the New Age Business: Issues and Challenges' chaired by Dr. G.C. Patro. Prof. K. K. Sinha, Dr. P.K. Sahu and Mr. Sauribandhu Kar were the expert panelists.



The Keynote speaker Mr. Hota addressing the participants

# CONVOCAATION

## PGDM 2014-2016 Batch

*'The future belongs to those who believe in the beauty of their dreams'*



The Governor of Odisha, Hon'ble Dr. S.C. Jamir delivering the 2nd Convocation Address to the PGDM 2014-16 batch



Mr. Akshat Garg PGDM 2014-16 receiving certificate from the Hon'ble Governor of Odisha, Dr. S.C. Jamir in the presence of Mrs. Jayashree Mohta, Chairperson, BoG & Mr. Vikash Kandoi, Member, BoG



Graduating Students of PGDM 2014-16 with the Hon'ble Governor of Odisha, Dr. S.C. Jamir, Chief Guests, and Faculty Members

**B**IMTECH, Bhubaneswar celebrated its second Convocation on 19 November, 2016 for the batch (2014-2016) of PGDM. This year, seventy students were conferred with the diploma. The diplomas were handed over by His Excellency Dr. S.C Jamir, Hon'ble Governor of Odisha in the presence of the Board of Governors of BIMTECH, Bhubaneswar - Mrs Jayashree Mohta, Chairperson, Board of Governors and Mr. Vikash Kandoi, Member, Board of Governors, Dr. H. Chaturvedi, Director, BIMTECH, Greater Noida, Dr. Parameswar Nayak, Director BIMTECH, Bhubaneswar and Dr. B.K. Das, Advisor, BGU. The Convocation Proceedings began with Mrs. Jayashree Mohta declaring the 'Convocation Open'. In her address to the gathering, she urged the students to never stop learning. She also asked them to hone their skills and capabilities, to be fearless and always set the bar higher each time.

The Annual Activity Report for the year (2015-16) was presented by the Director, BIMTECH, Bhubaneswar. In his address to the students, Dr. Nayak emphasized on the importance of learning and opined that any amount of money could be earned but that must be done in a fair and ethical manner.

The distinguished guests on the stage addressed the students and inspired them to work harder. Dr. S. C. Jamir, the Hon'ble Governor spoke at length about the quality of education in our country. He remarked that "world class institutes are characterized by aspiring students, excellent faculty and abundance of resources". Dr. Jamir addressed the students and told them that they were passing out at an

exciting time when India is emerging as a super power. The Governor said,

**"As a new generation of management professionals, I hope you play a major role in transforming the world. Each one of you has a crucial role in creating a better future for all. The future belongs to those who shape it".**

In his address, Dr. H. Chaturvedi advised the students to keep updating their skills, competencies and capabilities year by year. Mr. Vikas Kandoi, member, Board of Governors also addressed the gathering. He said,

**"Today is an important day in your life and a significant milestone in your journey. Do not only be the torch bearers of this long legacy of values, but begin to make difference to make the world a better place".**

Mr. Akshat Garg received the Gold Medal for being the topper of the batch and also received a special Medal for securing the highest marks in the Finance Specialization. Mr. Biswajit Pani (Marketing), Ms. Renuka Hood (HR), Mr. Kartheek (Operations) also received Gold Medals for being the toppers in their respective specializations. Ms. Ritupurna Choudhury was felicitated for being the female topper of the batch.

It was truly a memorable experience to see the graduates of the institute being recognized for the effort that they had put in. The morning air was filled with euphoria as the ecstatic students dressed in their graduation gowns, held their much awaited diplomas and celebrated their achievements.



# SPORTS @ BGU

Playing sports teaches life lessons like discipline, responsibility, self-confidence, accountability and teamwork. BGU has always believed in the importance of sports in students' life. Keeping that in mind, variety of sports events were organized in the campus.

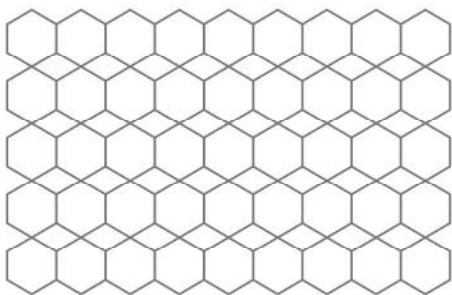
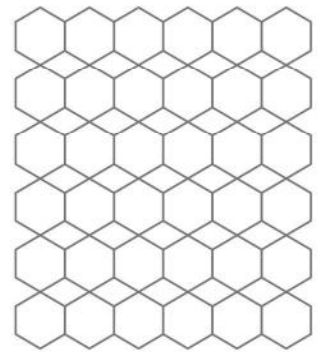
## Table Tennis



Inter College Table Tennis Tournament

The Intramural Table Tennis Tournament was held on 1 October 2016, with Olympians against Titans and Spartans against Aryans. In the intense finale between the Olympians and Aryans, Aryans triumphed over Olympians to become the Champion of 2016.

Winner	: Aryans
Runners Up	: Olympians
2nd Runners Up	: Titans
Man of the Tournament	: Shivam Singh (Titans), PGDM/ MBA 2016-18
Woman of the Tournament	: Aakansha Agnihotri (Olympians) BBA 2015-18



## Athlos 2016

Students of BGU actively participated in the Annual Sports meet of Xavier Institute of Management, Bhubaneswar-Athlos 2016.

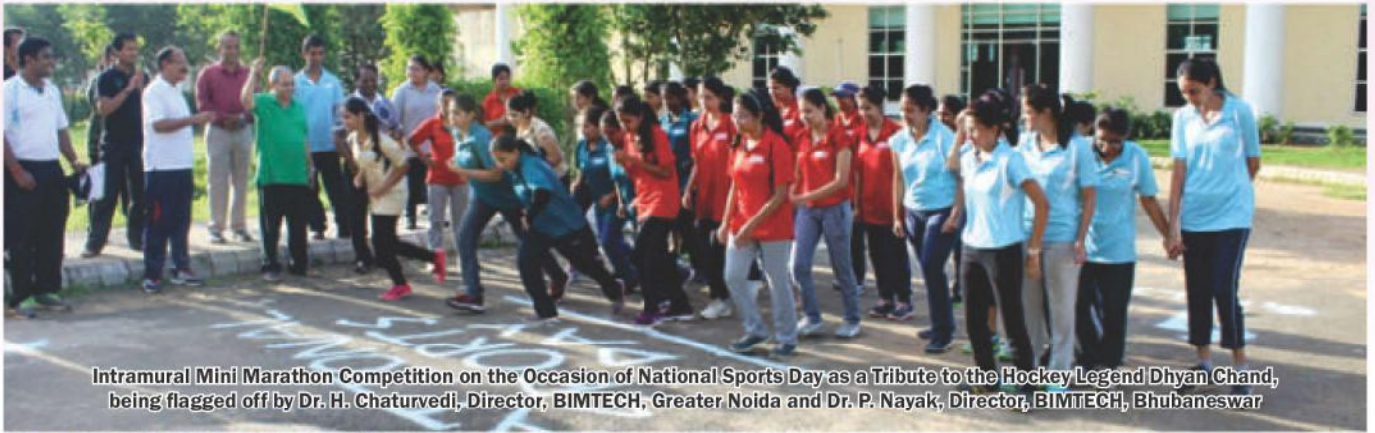
We congratulate them for participating and trying their best!



Sri Pushpendra Singh Deo, Hon'ble Minister of Housing & Urban Development, Odisha receiving Memento from Dr. P. Nayak and Dr. B.K. Das



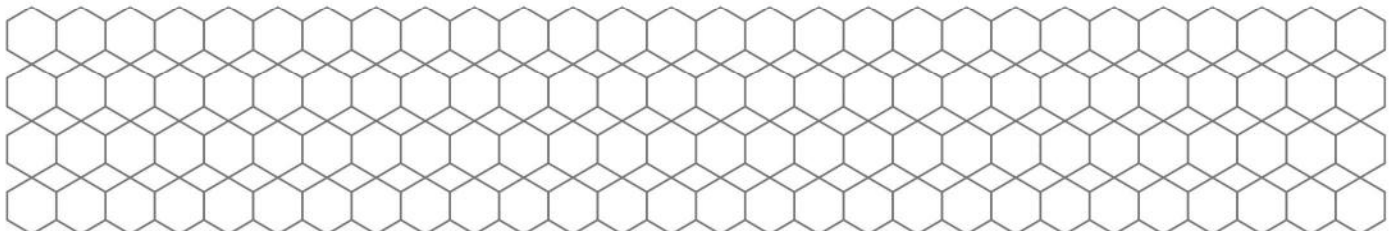
Tug of War Competition for Girls



Intramural Mini Marathon Competition on the Occasion of National Sports Day as a Tribute to the Hockey Legend Dhyhan Chand, being flagged off by Dr. H. Chaturvedi, Director, BIMTECH, Greater Noida and Dr. P. Nayak, Director, BIMTECH, Bhubaneswar



BGU Students in Utkal University for Inter College Basketball Tournament



# CSR ACTIVITIES

The numerous activities that revolve around the CSR conduit make the students sensitive to the social issues and the responsibility they have towards the society, they live in. The feeling of 'giving back to society' develops their morale. The activities improve their managerial skills in many ways.

## Each One Teach One



Each one teach one initiative by CSR conduit members



Corporate Social Responsibility Programme An Initiative of CSR Conduit

Thirty five students of BGU are engaged voluntarily to teach basic English and Maths to the small children of a nearby government school under the initiative 'Each One Teach One' as a service to society on different week days.

## BLOOD DONATION CAMP

*"You don't have to be a doctor to save a life"*

Students participated in the Blood Donation Camp organized by Serve All Foundation, coordinated by Prof. Bala Subramanian in association with Capital Hospital on 17 July. The initiative was taken under the supervision of Dr. Debasish Mishra, Chief Medical Officer, Capital Hospital Blood Bank. Social activists Ms. Sabita Pattnaik and Ms. Mahua Moharana were the Chief Guests for the programme. The drive was aimed to collect rare blood group samples and to spread awareness about the importance of blood donation in serving the society. Seventy six blood units were collected in a single sitting of three hours.



Corporate Social Responsibility Programme An Initiative of CSR Conduit

CSR conduit members of BGU, Bhubaneswar organized one more Blood Donation camp in association with Jiban Bindu on 30 September. Eighty units of blood were collected during the drive which was donated to the SCB Medical College, Cuttack.

# JOY OF GIVING WEEK



Prof. Bala Subramanian with CSR Conduit Members in Chandaka Village



Tree Plantation Drive by CSR students

*Daan Utsav*, previously known as 'Joy of Giving Week' is India's Festival of Giving which was launched in 2009. The festival is celebrated every year, commencing on Gandhi Jayanti – from 2nd to 8th October. The students of BGU undertook various charitable works as part of '*Daan Utsav*'.

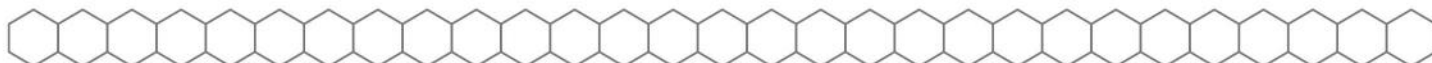
BGU students participated in the 'Swachh Bharat Abhiyan' initiative undertaken by NALCO on 2 October 2016.

On 4 October, 2016, students visited Chandaka village to donate clothes, books, notebooks and stationery to more than sixty children. The students gave away toys, books and stationery to the teacher of the school which would help her carry out various learning activities in the classroom.

Students served lunch to Mess staff members on 6 October, 2016 as a gesture to thank the staff members who serve them daily. Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar supported the initiative. His son also served lunch to the domestic staff members.



Students along with the son of Dr. P. Nayak serving the mess staff





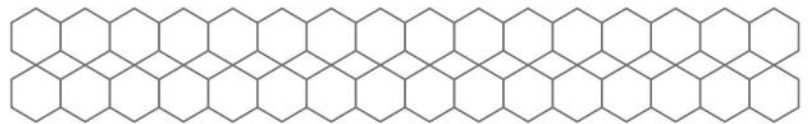
# FESTIVALS @ BGU

**F**estivals are an expression to celebrate our glorious heritage, culture and traditions. They are meant to rejoice special moments and emotions in our lives with our loved ones.

BGU, Bhubaneswar has always believed in celebrating each and every festival with the same fervour and joy and this year was no exception.



## Onam



"Onam Pookalam" – Floral Carpet designed by the students

**O**nam, the festival of Kerala which marks the homecoming of King Mahabali, the legendary king who once ruled Kerala, was celebrated by the students and faculty members with great enthusiasm on 8 September, 2016. The festivities began in the morning itself, with the making of the traditional Pookalam - a floral carpet/design. In

the afternoon, the Onasadhya, the Onam feast was served to students and faculty members in the mess. Students wore the traditional Kerala dress and took part in the programme. A brief about Kerala and Onam was presented to all gathered, which was followed by Thiruvathira, a traditional Kerala dance performed by students.





# Jashn-e-Eid



Students breaking their fast at Iftar Party

**R**amzan is the holy month of fasting which symbolises inner purity and also emphasizes control over negativity.

To celebrate the essence of Ramzan, Iftar party was organized at BGU on the 27th day of the month. To imbibe the feelings of togetherness and brotherhood, students from different religions came together to accompany a group of Muslim brothers and sisters.

## SPIC MACAY Musical Evening



*"Music washes away from the soul, the dust of everyday life"*

**S**eldom is one fortunate enough to hear a living legend perform live on stage. 22 October, 2016 was a day which will be remembered by the BGU family for times to come. On this day, our college was graced with the presence of legendary sitar player Ustad Irshad Khan. He comes from a star studded lineage of musicians who were the court musicians of Mughal emperor Shah Jahan!

He is the son of Ustad Imrat Khan and nephew of Ustad Vilayat Khan and is recognized as one of the world's leading sitar players and as the leading surbahar (bass sitar) exponent of his generation.

Ustad Irshad Khan performed Indian classical music inside the BGU premise which left the audience awestruck.



The evening concluded with the Director Prof. Nayak felicitating Ustadji for putting up a breath-taking show.



Friendship Day Celebration at BIMTECH



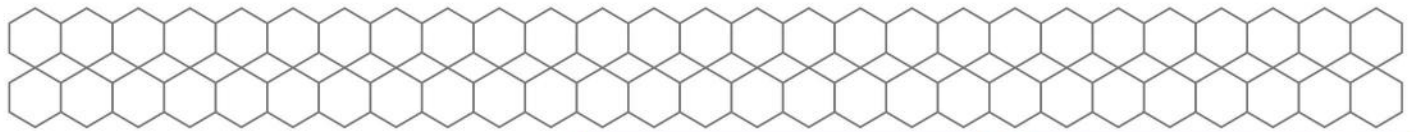
Diwali Celebration

## FRIENDSHIP DAY

**A**cknowledging friends does not really require a special day! It is, nevertheless, a bond to be cherished and celebrated. BGU celebrated the spirit of friendship on 7 August, 2016 by engaging themselves with fun games followed by a rocking DJ night with students grooving to the beats of soulful music. The event strengthened the bond between the batches

## DIWALI

**T**he festival of light, Diwali was celebrated in the BGU campus with crackers and vibrant colours. The entrance of the activity plaza was adorned with rangoli and, decorative lights. The camaraderie, the gaiety and the festivities will be cherished in all hearts. The night sky was illuminated with fireworks and sky lanterns. The evening that culminated with the dancing and grooving of students on the DJ tracks will be memorable too.



## JANMASHTAMI CELEBRATION

### *Dahihandi Breaking Competition*

**W**ith the month of Shravan (July-August) bringing in freshness and a joyous ambience, the entire BIMTECH family geared up once again to celebrate Janmashtami—the birth of Lord Krishna along with *Dahi Handi* breaking competition recalling little Krishna scrambling upon his friends to form a human pyramid to the *Dahi* (curd) pot. It portrays the playful and adoring mischievousness attitude of Lord Krishna. This day commemorated the birth of Lord Krishna who is the eighth incarnation of Lord Vishnu.



Students forming a human tower to break the Dahihandi

There were six teams and each team participated with full vigour and energy. Team Titans won the first prize followed by the Supporting staff, Olympians, Spartans, the Girl's team and Aryans. Team Titans was awarded with a cash prize of ₹ 1500, while the Supporting Staff team and the Girls' team were awarded ₹1000 by the Director, BIMTECH, Bhubaneswar.

## DANDIYA NIGHT

**W**hile the Janamasthmi celebration continued in the evening, there were a lot of entertaining activities organized such as On Spot Quiz, a Karaoke competition along with dandiya dance on DJ beats etc. The occasion concluded with the distribution of the holy Prasad.

# EXTRACURRICULAR ACTIVITIES @ BGU



## VIGILANCE AWARENESS WEEK

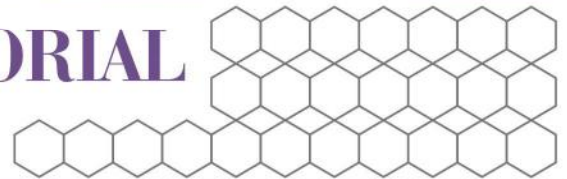
**V**igilance Awareness Week is observed by Central Vigilance Commission every year from 3rd-7th of November all over India. The observance of the week helps to create awareness among Government Departments, Institutions and people to check corruption at every level.

On 25 November, 'Integrity pledge' was taken during the National Conference. Besides that, an Essay Competition was organized on 4 November, 2016 in collaboration with the Punjab National Bank (PNB) on the theme 'Public Participation in Promoting Integrity and Eradicating Corruption'. The programme was graced with the presence of the Branch Manager of the bank, Mr. V. Chaudhury. The winners were felicitated and awarded cash prize and certificates. He encouraged the future managers to work with ethics and bring about the required changes in the corporate world.



Winners receiving award from Dr. B.K Das and Dr. P. Nayak

## DR. SARLA BIRLA MEMORIAL QUIZ COMPETITION



**D**r. Sarla Birla Memorial Quiz Competition was organized on 23 November on the occasion of 92nd birth anniversary of Dr. Sarla Birla, an educationist who had set up many colleges and schools across India in her lifetime. The event was organized in collaboration with UCO Bank, Gothapatna. A total of 36 teams from 12 schools participated in the event. The First Prize, a cheque of Rs. 5000 and medals, was bagged by the students team from Mother's Public School. The second and third prize with cheques of Rs. 3000 and Rs. 2000 respectively and medals were bagged by teams from BaxiJagabandhu English Medium School. Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar and Dr. B. K. Das, Director, BGI gave away the awards to the winners.



## STRESS MANAGEMENT WORKSHOP

**A** Stress Management Workshop was conducted by Ms. Jyoti Shrivastav, a well-known Odissi dancer on 10 September 2016. The motive of the workshop was to help the students manage their everyday work pressure and the conflict between the personal and professional life. She laid emphasis on hand gestures practiced by Indian classical dancers and the use of these gestures in overcoming stress, fear and gaining self-confidence. A meditation session was also conducted to help students manage their stress.

# CONSTITUTION DAY

**"Where the mind is without fear and the head is held high...  
Into ever-widening thought and action,  
Into that heaven of freedom, my Father, let my country awake."**

-Rabindranath Tagore

**C**onstitution Day or SAMVIDHAN DIVAS is celebrated every year on 26 November to honour and remember the Father of Constitution, Dr. B.R. Ambedkar and to respect the essence of Indian constitution. On this great occasion, a seminar was conducted for the students on the theme 'The Indian Constitution and its Relevance to us' by Prof. Kamala Kanta Dash, Professor (Public Policy) at National Law University Odisha (NLUO). Through his talk, he made the students understand the challenges undertaken by the drafting committee then, which now enables us to celebrate our history, independence and peace year after year. He stressed that the constitution was drafted with the intent for self-governance. He asked the students to employ their minds and to follow the path of Gandhiji who adopted the path of nonviolence and found answers by asking questions. He concluded on the importance of History with a note that, anyone who does not have an insight into history is a slave of the future.



BGU Celebrating Constitution Day on  
26 November 2016

## HINDALCO WORKSHOP

A workshop on 'Sexual Harassment at Workplace' was conducted by HINDALCO at BGU, Bhubaneswar on 26 July. The event was chaired by Dr. R. Krishna Murthy, where he addressed the issue of rising cases of sexual harassment in the corporate world.

The programme was followed by a brief discussion of three harassment cases among the various corporate executives and the student volunteers from BGU. The main aim of the workshop was to make the participants aware about certain workplace behaviours that intend to sexual harassment. The workshop concluded with a suggestion that people should not be judged at face value and instead decisions in such cases should be made after examining all relevant details.

## POETRY COMPETITION

Penning down the innermost thoughts, feelings and powerful emotions in a lyrical form is what poetry is all about, while management is nothing but living in a multifaceted and dynamic environment. Taking the challenge of turning this chaos into something meaningful, BGU's Communication Club conducted a poetry writing competition for the batch of PGDM/MBA 2016-18. The top three positions were awarded to Mr. Shivam Mishra, Mr. Ansh Talwar and Ms. Aparajita Mukherjee respectively.

## BRITISH COUNCIL WORKSHOP

The British Council represented by Ms. Richa Wahni, held a workshop for the 2nd year PGDM students of BIMTECH in July. The workshop aimed at improving the Personal Interview, Group Discussion and CV writing skills of the students to face placement with confidence.

# ODISSI DANCE FESTIVAL AT RABINDRA MANDAP



*odissi dance festival*

Vaishali Kala Kendra, Noida and BGU organized an Odissi Dance Festival both solo and group (Nriya Pravaha) at Rabindra Mandap on 15 September 2016.

Dr. P. Nayak, Director, BIMTECH, Bhubaneswar graced the occasion as Chief Guest and Dr. B.K. Das, Advisor, BGU was the Guest of Honour. Noted artists performed. The festival was organized under the supervision of Ms. Jyoti Shrivastava, the artistic director, Vaishali Kala Kendra.



## INTERNATIONAL CONFERENCE ON GENDER AND MANAGEMENT: ISSUES AND CHALLENGES



The release of conference proceeding by the guests

“ If a test of civilization be sought, none can be so sure as the condition of that half of society [women] over which the other half [men] has power. ”  
– Harriet Martineau, “Women”

In spite of policies and protests against gender inequality, discrimination, harassment, power struggle, good times are still not good for women. Even if the econometric evidence suggests that societies have to pay a price for gender inequality in terms of slower growth, the narrative of gender inequality in every sphere of life and management goes on.

A two day International Conference on Gender and Management: Issues and Challenges was organized by BIMTECH/BGU in collaboration with Institute of Public Enterprise, Hyderabad and University of Ljubljana, Slovenia, Europe on 5-6 January, 2017 at Hotel Mayfair, Bhubaneswar.

The conference aimed to bring together leading academicians, researchers, industry experts, regulatory authorities, research scholars and delegates from India and abroad to share their experiences and research findings. It also provided a forum for interdisciplinary research where industry practitioners and educators presented and

discussed the most recent trends, concerns and practical challenges faced by women in the field of management and contributed to the discussion on different aspects of gender related issues.

It revolved around five technical sessions apart from a panel discussion and a valedictory session. The conference commenced with the welcome address by the Conference Chair Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar where he raised two debatable questions: whether gender has any influence on managerial effectiveness and whether gender or competency should be the determining factor in the appointment of women in the organized sector. He also emphasized on the gender role relationship and how it has perpetuated through social practices. He reiterated that in our age of technology, distances are narrower but the gap between genders is still widening. The percentage of women employed in the organized sector is far lower than men.





Conference Chair Dr. P. Nayak addressing the audience

The keynote address was delivered by Dr Rado Bohinc, Dean, Faculty of Social Sciences, University of Ljubljana, Slovenia, Europe. His address was centered on gender equality in the corporate boards. He focused on dialogue on the various declarations regarding the realities of gender inequality which society faces despite the efforts. Rationale for equal gender representation in responsible positions has two major dimensions:

- Implementation of values such as human rights, equality, equal opportunities and democratic decision-making; and
- Better quality of corporate governance through consistent implementation of the diversity principles.

The Guest of Honour for the inaugural session was Dr Aleksandra Kanjuo Mrcela, Professor, Department of Sociology, University of Ljubljana, Slovenia, Europe. She stated that gender equality is the basis of modern democracy. Gender equality is to be valued and women today are well educated and experienced. She brought to the attention of the audience the quota system of Slovenia and India.

The Chief Guest was Dr. Sarat Acharya, CMD, NLC India Ltd. He emphasized that the organizations must not look at the physical ability of the candidate and must judge them on the basis of mental capacity. He said,

“While in politics, one must see who can mobilize the most votes, in organizations, no discriminations must be done on the grounds of success. Competencies must be seen in order to make an objective assessment and prevent the influence of preconceived notions and gender bias”.

First Technical session was chaired by Dr. Rajendra Prasad Das, Vice Chancellor, Berhampur University and the keynote speakers were Mr. Satya Narayana Sahu, Joint Secretary, Raja Sabha, Government of India & Dr. Radhe Shyam Pradhan, Professor, Central Department of Management, Tribhuvan University, Nepal. The theme looked into issues of skill, performance, recruitment practice. It intended to discuss the issues and challenges of boardroom imbalances.

Second Technical session was chaired by Dr. Parameswar Nayak, Director, BIMTECH, Bhubaneswar and the keynote speaker was Dr. Soumi Rai, Associate Professor, National Institute of Construction Management, Research, Pune.



The Organising team with the guests

The theme looked at women in leadership roles and focused on how this can be achieved rather than why this should be a norm. The next Technical session was chaired by Dr. Anup Dash, former Professor of Sociology, Utkal University and the keynote speakers were Mr. Jyotirmoy Bhattacharya, Country Head (HR) Mahindra & Mahindra Finance and Dr. B. Srinivas, Executive Director (Security), NTPC. This session examined the impact of gender on productivity, the wage gap between genders, life cycle stages, nature of work, women in police services and other issues.

The panel discussion comprised of eminent professionals from diverse backgrounds. The session was chaired by Dr. G. C. Patro and the expert panelists were Dr. S. K. Tamotia, Former CMD, NALCO, Ms. Bobby Patnaik from Infosys, Mr. A. N. Verma from NTPC, and Mr. Abhilash Mohanty from Google, Dublin, Ireland.

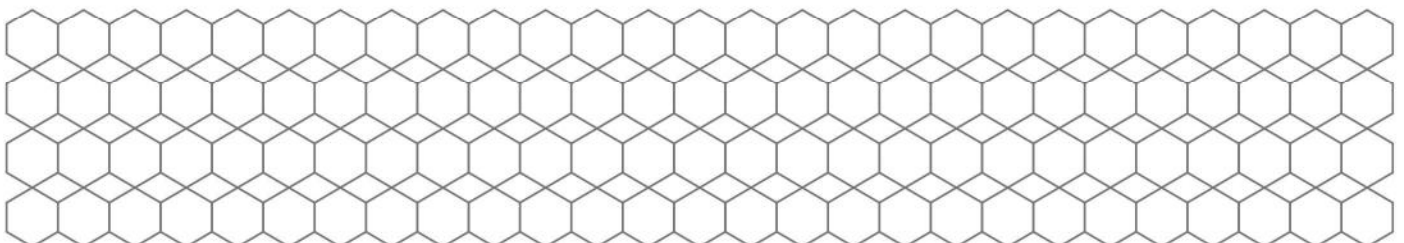
The panel discussed many sensitive issues like relation of family life of women and management, reasons of sufferings of women at workplace, exploitation at workplace, and equality. The lively discussion concluded with an unequivocal opinion that women and men are equally efficient at workplace. Women require flexibility such as time, adaptability and balance. Technical session four was chaired by Dr. Ashok Kumar Panda, and the keynote speaker was Dr. Rajen Padhi, Director, Utkal Chamber of Commerce. The session attempted to shed light on the financial and

marketing constraints faced by women led enterprises. There are not only social, but also family constraints for women entrepreneurs. It also looked into the training needs of women entrepreneurs. The last technical session was chaired by Dr. Nar Bahadur Bista, Principal & Managing Director, Uniglobe College, Kathmandu, Nepal and the keynote speakers were Mr Parthasarathi Mishra, Chief Human Resource Management, Tata Steel, Kalinga Nagar and Gopalpur Project, Odisha and Mr. S. N. Panigrahi, AGM, (HR), NTPC. Work-life balance was the major focus of the session.

Out of 200 participants, sixty five delegates presented their research papers in the five technical sessions. Abstracts of these papers were published in the proceedings of the conference which was released by the Chief Guest in the Inaugural Session.

During the two day conference, the participants had the opportunity of getting an in-depth insight into the theme of the conference. Dr. Parameswar Nayak presented mementos to the distinguished guests. The conference was highly appreciated by all the participants and speakers.

The conference ended with a Valedictory session. Mr. Ramesh Mohapatra, Chairman, Utkal Chamber of Commerce was the Chief Guest. Dr. Archana Choudhary, Convener of the conference delivered vote of thanks.



# STUDENT ACHIEVEMENTS



Neha Kharbanda, PGDM Batch 2015-17, won the 3rd prize at 10th Edition of RMAI Flame Student

- Ms. Neha Kharbanda of PGDM/MBA Batch 2015-17, participated in the 10th Edition of RMAI Flame Student Awards 2016, held at Hyatt Regency, Ahmedabad. Out of total 210 entrants from 42 premier B Schools, she came 3rd and won a cash prize of Rs. 20000.
- Miss Neha Kharbandha was one of the top ten student winners (college nominee) of the E4-MBA Inter Collegiate Summer Trainee Awards 2016 (India Region). She was awarded with a certificate and a trophy in recognition of the excellence achieved by her in the summer training project 2016 in Mumbai. She was selected from over 2000 students from 200 B-Schools across 37 cities of India.
- Mr Manikandan Nair and Mr Shubhdeep Singha of PGDM batch 2015-17 participated in Micanvas, the Annual Fest of MICA School of Strategic Marketing and Communication. Out of 10000 participants in the 1st round, 18 were shortlisted for the 2nd round. Our students came in the 5th position.



BIMTECH Students participating in XIMB Fashion Show

Students participated in the Annual Fest of Xavier Institute of Management, Bhubaneswar - Xpressions. Mr. Kshitij Chandrakar of BBA batch 2014-17 won the title of Mr. Xpressions, 2016.

In a sparkling performance, team BIMTECH, Bhubaneswar won the first position at the Case Competition (Dissect It) of SPARX'16 at IMI, Bhubaneswar held on 30 September, 2016.

Apart from the certificates, the team also won cash prize worth of Rs. 9000 and goodies. The participants included:

- Prerak Bhalla : (PGDM 2nd Year)
- Kishan Gopal : (PGDM 2nd Year)
- Mani Nair : (PGDM 2nd Year)
- Akarsh Parashar : (MBA 1st Year)



Students at IMI Fest

# FACULTY ACHIEVEMENT



Dr. P. Nayak being felicitated in the PG Council Hall, Utkal University by Dr. Ashok K. Das, VC

## Dr. P. Nayak, Professor & Director, BIMTECH, Bhubaneswar

- Felicitated by Utkal University on 22 December 2016 in the function of Dr. Abhay Kumar Memorial Lecture organized by The Department of Personnel Management and Industrial Relations (PMIR).
- Conducted a Two day Management Development Programme on General Management For the Managers of SMS India Private Limited at its Manufacturing & Service Plant, Khurda, Odisha on 16 & 17 December 2016.
- Conducted a Workshop for HR Professionals of National Hydro Power Corporation (NHPC), Faridabad on "Designing and Implementing Assessment and Development Centre (ADC)" during 17-21 October 2016.
- Conducted a Five Day Leadership Development Programme along with Padma shree Dr. Pritam Singh for the Senior Executives of different Central Public Sector Companies from 13th to 17th September 2016 at Hotel Mayfair, Puri. The programme was covered by print & electronic media.
- Conducted a Three Day MDP on General Management For Grade A Officers of Reserve Bank of India (RBI), Eastern Region (Kolkata Office) along with Dr. Anubha Ray from 6th to 8th June 2016 at Hotel BNR Chanakya in Puri.
- As a Conference Chair, organized an International Conference on "Gender and Management: Issues & Challenges" held on 5-6 January, 2017 which was very well attended by speakers and delegates from different countries.
- Chaired the Technical Session-II 'Gender Impact on Managerial Effectiveness' in the International Conference on "Gender and Management: Issues & Challenges" held on 5-6 January, 2017.
- Presented a Research Paper titled "Work Life Balance: Perceptions and Perspectives of Gender in B- Schools in Delhi NCR" (Co-authored by Ms. Neeti Sharma) in the

Technical Session-III on 'Gender & Productivity' in the International Conference on "Gender and Management: Issues & Challenges" held on 5-6 January, 2017.

- Chaired a technical session on Retention of Marketplace in New Age Organization in the National Conference on "National Conference on Innovative HR Practices in the New Age Organizations"

## Dr. P.K. Sanyal, (Finance)

- Chapter in a book titled "Financial System Reforms & Economic Growth: Issues and Challenges", accepted for publication by Tata McGraw Hill.
- Conducted a Management Development Programme on "Finance for Non-Finance Executives" at IFFCO Paradeep Odisha on 4 and 5, October 2016 for twenty five Senior Level Managers.
- Conducted a Management Development Programme on "Finance for Non-Finance Executives" at IFFCO Paradeep Odisha on 24th and 25th of January, 2017 for twenty five senior level managers.

## Dr. Sandeep K. Mohanty, (Marketing)

- Published a book chapter titled, "Globalization, Innovation, and Marketing Philosophy: A Critical Assessment of Role of Technology in Defining New Dimensions" in Rajagopal, & R. Behl (Eds.), Business Analytics and Cyber Security Management in Organizations. Hershey, PA: IGI Global. doi:10.4018/978-1-5225-0902-8.ch005, ISBN13: 9781522509028 | ISBN10: 152250902X | EISBN13: 9781522509035
- Attended and presented a research paper titled, "Marketing Smart City Bhubaneswar: A Stakeholders' Analysis" in 7th IIM Ahmedabad Marketing Conference in Emerging Economies from 11-13 January 2017.
- Attended and presented a research paper titled, "Gender Disposition and Sales as a Career: A Study on Factors Restricting Female Students in Selecting Marketing Specialization in a Business School" in International conference on Gender and Management: Issues & Challenges organized by BIMTECH Bhubaneswar in association with IPE Hyderabad and University of Ljubljana, Slovenia on 5-6 January 2017.
- Attended and presented a paper titled, "The Role of Cultural distance in Cross-Cultural Organizational Communication: A study on Manager's Cultural Exposure" in National Conference on Innovative HR Practices in The New Age Organizations organized by BIMTECH Bhubaneswar on 25 November, 2016.
- Attended and presented a research paper titled, "Journey of Marketing Philosophy and Practice of Sustainability: A Study on Role of Customization in Defining New Equations" at Sustainability Summit - 2016 on Energy, Peace & Global Governance held from 11 - 13 August 2016 in XIMB/XUB.
- Attended and presented a research paper titled "Brand Association Study of Make-In-India: A Consumers' Associative Network Approach to Understand Brand

Building" in National Conference on Make-in-India: Opportunities and Challenges for Managers at BIMTECH, Bhubaneswar on 15-16 July 2016.

- Attended a workshop on Structural Equation Modelling, organized by BIMTECH Bhubaneswar on 24 November, 2016

#### **Prof. Bala Subramanian, (OB & HR)**

- Co-authored the paper titled "Skill-based Education in Management", with Dr. Archana Choudhary & presented at the Sixth National Conference on Management Science and Practice (MSP 2016), IIT Madras, September 9-10, 2016.

#### **Dr. Sujit Patro, (Marketing)**

- Resource person in a workshop on "Skills for Air Quality Management" at Xavier School of Sustainability, on the topic 'Introduction to factor analysis' at Xavier University Bhubaneswar, on 12 July, 2016.
- Presented a research paper titled, "Marketing Smart City Bhubaneswar: A Stakeholders' Analysis" in 7th IIM Ahmedabad Marketing Conference in Emerging Economies from 11-13 January, 2017.
- Attended a workshop on "Structural Equation Modeling" conducted by BIMTECH Bhubaneswar on 24 November, 2016.

#### **Dr. Anubha Ray (Business Communication)**

- Conducted a session on Interpersonal Communication during a three day MDP for the Grade A level Executives of RBI, held at BNR in Puri on 6-8, June, 2016.
- Resource person for the Teacher's Training Programme of the State on the World Literacy Day on 8 August, 2016, conducted by Rotary Club in Bhubaneswar.
- Presented a paper titled "De-gendering of Genderlect: A Case of Higher Education in Odisha", in the International conference 'Gender & Management: Issues & Challenges', held on 5-6 January, 2017. Coauthored by Dr. Prajna Pani, Prof. CUTM. The paper was awarded with the third best paper.
- Convener of the International Conference "Gender & Management: Issues & Challenges", held on 5-6 January, 2016.
- Attended a Workshop on "Structural Equation Modeling" conducted by BIMTECH, Bhubaneswar on 24 November, 2016

#### **Dr. Archana Choudhary, (OB & HR)**

- Coauthored a paper titled "Skill based education in Management", with Prof. Bala Subramanian and presented at the Sixth National Conference on Management Science and Practice (MSP 2016), IIT Madras, September 9-10, 2016.
- Convener of the International Conference "Gender & Management: Issues & Challenges", held on 5-6 January, 2016.
- Convener of the Doctoral Colloquium and National Conference on " Innovative HR Practices in the New Age Organization", organized by BIMTECH, Bhubaneswar on 24-25 November, 2016.
- Attended a workshop on "Structural Equation Modeling", organized by BIMTECH, Bhubaneswar on 24 November, 2016.

#### **Dr. Manas Pal, (Statistics)**

- Published a chapter titled 'Competitive Advantage for Sustainable Banking: Case of SBI and ICICI Bank' in the book Sustaining Competitive in Service Sector, ISBN-978-81-930417-1-0
- Presented a paper on 'Solar Energy & Strategic Entrepreneurship: Route to Sustainable Development in Odisha' in the National Conference on "Make in India: Opportunities and Challenges for Managers" Organized by BIMTECH, Bhubaneswar, 15-16 July 2016
- Resource person in the National Workshop on 'Research Methodology for Research Scholars in Social Sciences', 16 - 21 August, 2016 at BIMTECH Bhubaneswar.
- Attended the Workshop on Structural Equation Modelling, organized by BIMTECH Bhubaneswar, on 16 - 21 August, 2016.
- Published a paper titled 'The Mahatma Gandhi National Rural Employment Guarantee Scheme to Uplift the Downtrodden: A Study in Odisha', in SIDDHANT, Issue Oct-Dec 2016, Vol. 16, No. 4.
- Presented a case titled "Community Based Entrepreneurship - Predicament of Heritage & Business? in the International Conference on Management Cases 2016 (ICMC) December 1 & 2, 2016, organized by BIMTECH, Greater Noida, published as a chapter in the book Knowledge Creation and Organizational Well-Being: Leveraging Talent Management and Appreciative Intelligence by Bloomsbury Publishing India Pvt. Ltd., ISBN: 978-93-84052-81-2
- Presented a paper on 'Knowledge Management and Secure Work Environment: A Case of Information Technology Based Organizations' in the International Conference on 'Gender and Management: Issues & Challenges', jointly organized by BIMTECH, Bhubaneswar and Institute of Public Enterprise(IPE), Hyderabad, 5-6, January, 2017 in collaboration with University of Ljubljana, Slovenia.
- Presented a paper 'Impact of Gender on Consumer Behavior in Retail' in the International Conference on 'Gender and Management: Issues & Challenges', jointly organized by BIMTECH, Bhubaneswar and Institute of Public Enterprise(IPE), Hyderabad, 5-6, January 2017 in collaboration with University of Ljubljana, Slovenia.
- Published a book titled MGNREGS: An Analysis of Performance Odisha with special reference to KBK Districts 2006-07 to 2014-15, published by Indian institute of Public Administration, Regional Branch, Bhubaneswar, Odisha Chapter.

#### **Dr. Snigdha Mohapatra, (OB & HR)**

- Published a book chapter titled, "Training Effectiveness: A Perspective of Engaged vs. Disengaged Employees" in Rajagopal, & R. Behl (Eds.), Business Analytics and Cyber Security Management in Organizations. Hershey, PA: IGI Global. doi:10.4018/978-1-5225-0902-8.ch005, ISBN13: 9781522509028|ISBN10: 152250902X|EISBN13:9781522509035
- Presented a paper titled "Antecedents and Consequences of Employee engagement" at international conference on "Innovation, Market Competition & Economic Development" jointly organized by IMI Bhubaneswar and EGADE Business School, Mexico City, Mexico on December 09-10, 2016.

# MDPs & WORKSHOPS

- A two day Management Development Programme on General Management For the Managers of SMS India Private Limited at its Manufacturing & Service Plant, Khurda, Odisha was conducted by Dr. P. Nayak, Director, BIMTECH, Bhubaneswar on 16- 17 December, 2016.
- A Workshop for HR Professionals of National Hydro Power Corporation (NHPC), Faridabad on “Designing and Implementing Assessment and Development Centre (ADC)” was conducted by Dr. P. Nayak, Director, BIMTECH Bhubaneswar from 17-21 October 2016.
- BIMTECH conducted a Five Day Leadership Development Programme for the Senior Executives of different Central Public Sector Companies from 13-17 September, 2016 at Hotel Mayfair, Puri. Padmashree Dr. Pritam Singh and Dr. Parameswar Nayak were the resource persons
- A Three Day MDP on General Management For Grade A Officers of Reserve Bank of India(RBI), Eastern Region(Kolkata Office) was conducted from 6-8 June, 2016 at Hotel BNR Chanakya in Puri. There were thirty executives of RBI who received training on the different aspects of management. Dr. Parameswar Nayak was the chief resource person along with Dr. Anubha Ray.
- A Management Development Programme on “Finance for Non-Finance Executives” at IFFCO Paradeep Odisha was conducted by Dr. P. K. Sanyal, for twenty five senior level managers on 4th and 5th of October, 2016.
- A two day MDP on " Finance for Non-Finance Executives" at IFFCO Paradeep was conducted by. Dr. P.K. Sanyal on 24th & 25th, January, 2017.



Dr. P. Nayak during the MDP for RBI Officers in Puri



Dr. P. Nayak with the participants at SMS India

## NEW FACULTY AT BIMTECH

We are pleased to welcome three new faculty members to the Birla family- Prof. Saswati Tripathy, Dr. Sadanand Meher and Dr. Lalatendu Sahoo.

### Prof. Saswati Tripathy

Joined in the area of OB & HR with the expertise in Soft Skills, and is presently pursuing her doctoral degree in XUB, Bhubaneswar.



### Prof. Lalatendu Sahoo

Joined in the area of Operations Management. He has over 35 years of corporate experience in manufacturing sector. He has done post graduation from IIMB and is expecting Ph.D. degree from Bharat University.



### Dr. Sadanand Meher

Joined in the area of Business Communication & Communicative English. Dr. Meher is a doctorate in the area of English Language from EFLU, Hyderabad.



# EMINENT GUESTS @ BGU

Guest lectures are a way of enriching students with the latest updates about the industries. The students are bestowed with knowledge about industry needs, latest technical updates and avenues for higher studies etc. At BGU emphasis is given on not only making students academically brilliant, but how to emerge as true leaders, thus preparing the students for corporate world. Industry experts have been regularly visiting the campus to share how corporations work and the kind of complex problems they face. The list of eminent guests who visited the campus in the last six months is given below:

• <b>Mr. Chand Akkineni</b>	CEO, Softpros, USA	Softpros
• <b>Dr. Rado Bohinc</b>	Dean, Faculty of Social Sciences	University of Ljubljana, Slovenia
• <b>Dr. Aleksandra Kanjuo Mrčela</b>	Professor of Sociology	University of Ljubljana, Slovenia
• <b>Shri. R N Das</b>	IAS, Advisor	State Planning Board, Odisha
• <b>Dr. S.C Padhy</b>	Director (HR)	NALCO
• <b>Shri. A N Verma</b>	General Manager (HR)	NTPC
• <b>Mr. S. S. Das</b>	Sr. Advocate	Odisha High Court
• <b>Mr. Thomas Augustine</b>	Vice President - HR	HDFC Bank, Mumbai
• <b>Mr. Vijaya Raghavan</b>	Head HR	Vodafone
• <b>Mr. Trinath Lenka</b>	Deputy Vice President	Edelweiss
• <b>Mr. Umesh Hota</b>	President, (HR)	Hindalco (Aditya Birla Group)
• <b>Mr. Vivek Dubey</b>	Vice President Operations	Hindalco (Aditya Birla Group)
• <b>Mr. Ambika Prasad Nanda</b>	Head, CSR (Odisha)	TATA Steel
• <b>Ms. Rosalin Mohanty</b>	Head HR	ESSPL
• <b>Mr. Subhransu Dash</b>	Regional Manager -HR	SBI LIFE
• <b>Dr. Mangesh Dash</b>	Advisor & Principal Consultant	Twaran
• <b>Prof. P.K. Chaubey</b>	Professor of Economics	Indian Institute of Public Administration
• <b>Mr. Debasish Mohapatra</b>	CEO	Verve Consulting
• <b>Prof. Prabin Panigrahi</b>	Professor	IIM Indore
• <b>Prof. Soo Yeon Kim</b>	Director	IYF, India & Mind Specialist, IMEI
• <b>Mrs. Jyoti Shrivastava</b>	Director	Vaishali Kala Kendra
• <b>Mr. R.P Singh</b>	Senior Official	Britannia Industries Ltd.
• <b>Prof. K.K Dash</b>	Professor	National Law University (Cuttack)
• <b>Mr. Satyanaryan Sahu</b>	Joint Secretary	Rajya Sabha
• <b>Dr. IV Trivedi</b>	Former Vice Chancellor	MLSU, Udaipur
• <b>Mr. Amit Jawar</b>	State Head-Sales	Britannia Industries Ltd.



Mr. Amit Jawar, Sales Operation Manager  
Britannia Industries



Ms. Simin Askari, DS Group, addressing  
the forum



Mr. Thomas Augustine, Vice President, HR,  
HDFC Bank, addressing the students



Dr. Rado Bohinc addressing the forum



Dr. Aleksandra Kanjuo Mrčela addressing  
the students



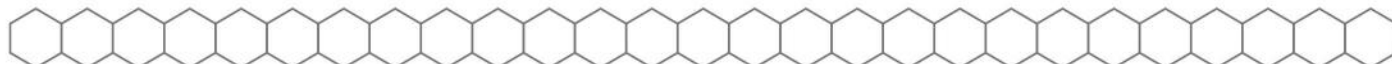
Prof. K.K. Krishnan addressing the  
students and the faculty



Prof. P K Chaubey addressing the students



Dr. B.K. Das felicitating the guests



# PLACEMENT NEWS

The Centre for Corporate Relations is making all possible efforts in enhancing the placement for 2015-17 Batch. Students are receiving placement offers from multinational companies in diverse sectors across the country. The placement record of 2014-16 justifies the fact that more than 40 companies were there in the arena of

talent acquisition process and CCR is treading the same path currently. The renowned companies like Deloitte, TVS, Mahindra Finance, Bajaj Allianz, Colgate Palmolive, Tech Mahindra and many more conducted the recruitment drive. The placement journey is still in progress and expects an outstanding performance in the days ahead.